



Call for Poster Artist

**12th Annual
Scotts Valley
Art & Wine Festival
August 13 & 14, 2011**

Sponsored by the Scotts Valley Chamber of Commerce and the Arts Commission

Who May Apply

The Scotts Valley Chamber of Commerce and the Scotts Valley Arts Commission are looking for an artist to produce artwork for the 12th Annual Scotts Valley Art & Wine Festival promotional poster. The Chamber of Commerce will have the right to reproduce the artwork for up to 12 months.

The applicants are not required to be residents of Scotts Valley. However, the art work should represent the flavor of the Art & Wine Festival as well as the ambience of the Scotts Valley area.

Submission Information

Applications are available at the Scotts Valley Chamber of Commerce, 360 Kings Village Rd, Scotts Valley, CA 95066, by phone (831) 438-1010 or by email: info@scottsvalleychamber.com or at www.scottsvalleychamber.com under the Art & Wine Festival Tab.

Each application must be accompanied by your original work. Artwork must not have been used for prior promotional purposes. All applications and photos become the property of the Scotts Valley Chamber of Commerce, unless accompanied by a stamped self addressed envelope. Minimum size of the original artwork is 15" x 18".

The Chamber holds the right to exclusive use of the artwork for 12 months for festival posters, postcards, promotional poster, T shirts and advertising materials. All reproduction work, including graphics, color separations, and printing will be the responsibility and expense of the Chamber and the Arts Commission.

More Details

- **April 1st – deadline for submissions to be in the Scotts Valley Chamber of Commerce office.**
- **May 18th – the winner will be notified and the contract between the artist and the Chamber will be drawn up and signed.**
- **The winning artist will receive a free 12' x 12' booth space at this year's festival with prominent placement.**
- **Poster artist 30 posters for personal promotion, but cannot sell posters at the Art & Wine Festival.**
- **Poster artist to receive a star or highlight on the program map to show location of booth at the Art & Wine Festival**
- **Artist must be present to sign posters at the July 14th “Taste of Scotts Valley” event to kickoff the festival.**
- **Artist must be present the entirety of the Art & Wine Festival for signing posters.**