



Scotts Valley Art and Wine Festival
August 13-14, 2011
Application for Registration



Applicant's Name: _____ **Contact Phone(s):** _____

Mailing Address : _____
Street, (include apartment #) City State Zip

Email Address: _____ **Cell Phone:** _____

Web Site: _____

OFFICE USE ONLY	Date Rec'd _____	Checked in by _____
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APPLICATIONS ACCEPTED AT THE CHAMBER OF COMMERCE OFFICE UNTIL THE CLOSE OF BUSINESS
April 1, 2011, or BY MAIL POSTMARKED no later than **April 1, 2011**

ENCLOSED: JURY FEE \$35 ; BOOTH FEE (12X12) \$245 ; OR DOUBLE BOOTH FEE (12X24) \$480
LATE FEE: AFTER APRIL 2, 2011 ADD AN ADDITIONAL \$20.00 NONREFUNDABLE LATE FEE

WERE YOU A PARTICIPANT IN 2010? YES NO *If yes, previous Booth #: _____*

SCOTTS VALLEY CHAMBER of COMMERCE
360 Kings Village Road
Scotts Valley, CA 95066

HOURS: MON-FRI, 10 AM - 4 PM
(831) 438-1010
www.scottsvalleychamber.com

ACCEPTABLE ARTWORK

Handmade original artwork in a variety of media is acceptable. No kits, mass-produced items, or imports. The jury is seeking originality, quality and excellent craftsmanship. They will select participants on the basis of five (5) 4x6 photos of their work and one (1) 4x6 photo of the booth display (preferably at a show.) Poor photos may result in your not being accepted, so do your best photography work. Slides, photocopies or CD's cannot be accepted. Please do not send your original artwork. Artists **MUST** be present to sell their work; no agents or representatives.

STEP 1:

DESCRIBE YOUR ARTWORK

Describe the artwork (medium or media) you will show at the Scotts Valley Art and Wine Festival. **PRINT CLEARLY** in upper and lower case letters. **DO NOT** abbreviate words.

Media Used: _____

STEP 2:

DESCRIBE HOW YOU PLAN TO DISPLAY YOUR ARTWORK DURING THE FESTIVAL

STEP 3:

ARTIST'S STATEMENT/BIOGRAPHY

STEP 4:**BOOTH LOCATION PREFERENCES:**

All booth spaces will be on the lawn area. We promise to do our best to create a nice environment and prevent last minute changes due to any lawn issues, but we are at the mercy of the outdoors. Please list any special needs you may have regarding booth location that the layout committee should *consider*. The committee will do their best to accommodate these requests:

READ AND SIGN THE FOLLOWING PARTICIPATION AGREEMENT

I hereby agree to the following terms and conditions, and those outlined on the "2011 Information Sheet for Artists". I understand that if I fail to comply with the Festival guidelines, the "2011 Information Sheet for Artists" and the conditions listed below, I will be ineligible to participate in subsequent Festival events and/or be dismissed from the festival.

1. I agree to be present *both* days of the Festival and have my display booth open for business from 10 am to 6 pm, August 13-14, 2011.
2. I will have a minimum of 10 complete pieces of recent, original, and one-of-a-kind work prominently displayed at the Festival.
3. I will abide by restrictions on commercial reproductions: less prominent placement, clear and accurate labeling identifying the work as a "reproduction."
4. I will not have for sale non-art items, work by other artists, or souvenirs, including promotional T-shirts, magnets, food or beverages, etc.
5. I understand that over night security will be provided; however, *I assume ultimate responsibility for my property.*
6. I will work cooperatively at check in and check out with the event staff and will ensure my belongings are off the field by 9:00 pm, August 14, 2011.
7. There will be no refunds of the Booth fee after being accepted.

Signature: _____ **Date:** _____

APPLICANT'S CHECK LIST

Initial the following before sealing application

- ___ COMPLETE AND SIGN THIS APPLICATION FORM - only fully complete applications will be accepted.
- ___ Enclose five (5) 4x6 photos of your artwork
- ___ Enclose one (1) 4x6 photo of your booth display.
- ___ Label each example with your name, address, medium, original size, year created and "top" indicated for the jury.
- ___ Enclose **two** checks (or use your credit card), made payable to The Scotts Valley Chamber of Commerce, one each:
 - ___ **non-refundable** check for \$35.00 for the jury fee
 - ___ \$245.00 or \$480.00 booth fee - Booth fee, check or credit card payment will not be processed unless you are accepted into the show. **(No "split" payments accepted.)**

Fees: Jurying \$ 35; Booth \$245; Double Booth \$480

We accept Visa and MasterCard (please print clearly).

Card Number: _____ Exp. date: _____ 3 digit code: _____

Card Billing Address _____ zip code _____

The undersigned agrees to these charges - Jury fee upon receipt hereof, and Booth fee upon acceptance.

Signature: _____ Date _____