

SCOTTS VALLEY CHAMBER OF COMMERCE &
SCOTTS VALLEY ARTS COMMISSION

Present
Scotts Valley Art & Wine Festival
August 13 & 14, 2011



Sponsorship Form

Our business wants to sponsor the Scotts Valley Art & Wine Festival as follows:
Please check the appropriate level(s)

Business Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Email: _____ Website: _____

Credit Card # _____ Exp. Date: _____

Check Enclosed: _____ Sponsorship Level Selected: _____

Signature: _____

Music is one of the Arts at our Festival, so we have added this sponsorship opportunity. We couldn't have a festival without it - or without you! This festival is our gift to the Community – Let's make it the BEST!! Please join us and lend your support by committing to being a Sponsor of the Art and Wine Festival.

****VOTED FAVORITE COMMUNITY EVENT!****

____ **BAND SPONSOR*** (Co- sponsorship)

\$2,500

- Company **Logo** (along with co-sponsor/s) will be displayed on a banner at the Entertainment Stage behind the performing band.
- Company **Logo** presented at the Band Sponsor level in festival program, posters, Chamber Newsletter (10,000 distribution)
- Company **Logo** Placed on the Chamber Website at the Band Sponsor Level.
- Personally signed Festival Poster by the featured artist.
- **Free** 1/6 page ad in the Chamber Newsletter, your choice of month (must be used by December 2011)
- 2 Festival wine or beer glasses – your choice.
- Company **Logo/Name** in media ads, published or audio at Co-sponsored Band Level, where possible.

____ **Platinum Logo Level Sponsor***

\$2,000

- Company **Logo** presented at the Platinum Level in festival program, posters, Chamber Newsletter (10,000 distribution)
- Company **Logo** featured on the Chamber website.
- **Free** 1/8 page ad in the Chamber Newsletter, your choice of month (must be used by December 2011)
- Company **Logo** featured on a Banner at the Festival at the Main Entrance featuring Platinum Sponsors.
- Opportunity available to display Banner with **Logo** at Ticket Booth manned by 5 volunteers from your Company. (Banner must meet Festival guidelines, volunteers must attend training, & booth assignment on a first come, first served basis)
- Personally Signed Festival Poster by the featured artist.
- 2 Festival wine or beer glasses – your choice.
- Company **Logo** in media, published or audio at Platinum Level, where possible.

___ **Gold Level Sponsor**

\$1,500

- Company **Name** only presented at the Gold level in festival program, festival poster, Chamber Newsletter (10,000 distribution).
- Company **Logo** Placed on the Chamber Website at the Gold Level.
- Personally signed Festival Poster by the featured artist.
- 50% off the cost of a 1/8 page ad in the Chamber Newsletter, your choice of month (must be used by December 2011)

___ **Silver Level Sponsor**

\$1,000

- Company **Name** presented at the Silver Level in the festival program, Chamber Newsletter (10,000 distribution) and website
- Personally signed Festival Poster by the featured artist.

___ **Bronze Level Sponsor**

\$500

- Company **Name** presented at the Bronze Level in the festival program, Chamber Newsletter (10,000 distribution), & Chamber website.

*Sponsor Logo (Band, Platinum & Gold Sponsors)– Please submit logo in both an .eps vector-based and .jpeg file format. Please submit Logo in BOTH formats to info@scottsvalleychamber.com

Sponsorship Deadline: June 10, 2011

Please return your form with your payment to:

Scotts Valley Chamber of Commerce

360 Kings Village Road, Scotts Valley, CA 95066

(831) 438-1010 / Fax (831) 438-6544

Office Use Only: Received date _____ by: _____

Logo formats Received date (.tif and .jpeg) _____